



Project Title: Official Website of “Om Shanti Om” Blockbuster movie of 2007.

About:

One of the biggest blockbuster movies of its time, Om Shanti Om is a Indian romantic film directed by Farah Khan starring Shah Rukh Khan in the lead role. The film also marked the debut of actress Deepika Padukone. Released in 2007, the movie had 2000 prints distributed worldwide making it the largest Indian cinematic to be released at that time. Not only did the movie release to critical acclaim, but it also broke all box-office records upon the time becoming the highest grossing release movie of its time. The movie also won several awards at various Indian Film Award functions.

Work with Reflexions

Upon release, the marketing and promotions for the movie were being done in full fledged. It was very important for the film makers to have a proper online platform as well which is why they approached Reflexions. Reflexions was asked to develop a website for the movie with a proper domain name as well as make certain that the website would be live 24*7 and not crash at any point.

Services provided

Reflexions designed a very elegant website with various pages for Om Shanti Om. Each page was different and provided information about the cast as well as the music and various facts about the movie. Reflexions also made sure that the site was live 24*7 by providing website maintenance support all the time. As the reviews came in, they were updated on the website on a day to day basis. The domain name for the website was also purchased by Reflexions and they made certain that the web-hosting services would not expire.

Testimonial

"Reflexions made the best website that we could imagine for our movie. Everyone in the team including Shah Rukh Khan himself was very impressed by the website." - Om Shanti Om Team