



Project Title: Official Website of Trigger Happy Entertainment Pvt. Ltd.

About:

Trigger Happy Entertainment Pvt Ltd is a creative agency that helps film-makers with on-air television promotion campaigns and ideas. They help with branding with their unique TV channel promos. They have been associated with various blockbuster movies for on-air promotions. A few of the big production house movies they have worked with are Happy New Year (2014), Kick (2014), Highway (2014), Gabbar Is Back (2015). Their other services are film campaigns, TV Promos, Channel branding, Packaging and Corporate AV's.

Work with Reflexions

As their work is related mainly with film-makers and television channels, Trigger Happy Entertainment Pvt. Ltd. needed their website to stay live 24*7 without having any crashes. Also they needed to show-case their portfolio along with their staff so that the user of the website would get a general idea of who Trigger Happy Entertainment is. Also as they keep getting to promote different movies, the site needs to be updated often which is why the website maintenance and web-hosting was also assigned to Reflexions.

Services provided

Reflexions designed an easy user friendly website for Trigger Happy Entertainment Pvt. Ltd. The website had an easy to use surface with general information about the company, the staff, the team, and work portfolio and contact details. As there are a lot of images including the staff and movie images of their current portfolio, Reflexions also manage the maintenance of the website to make sure the server doesn't crash and the site is always functional. The domain name for Trigger Happy Entertainment has also been purchased by Reflexions and web-hosting is also handled by Reflexions.

Testimonial

"We wanted a not so serious website as our work is mainly entertainment based. The web-design that Reflexions came up with was exactly the vibe we were hoping to get from our target audience. Reflexions definitely know what they are doing. Great job, keep it up." - Trigger Happy Entertainment Staff